

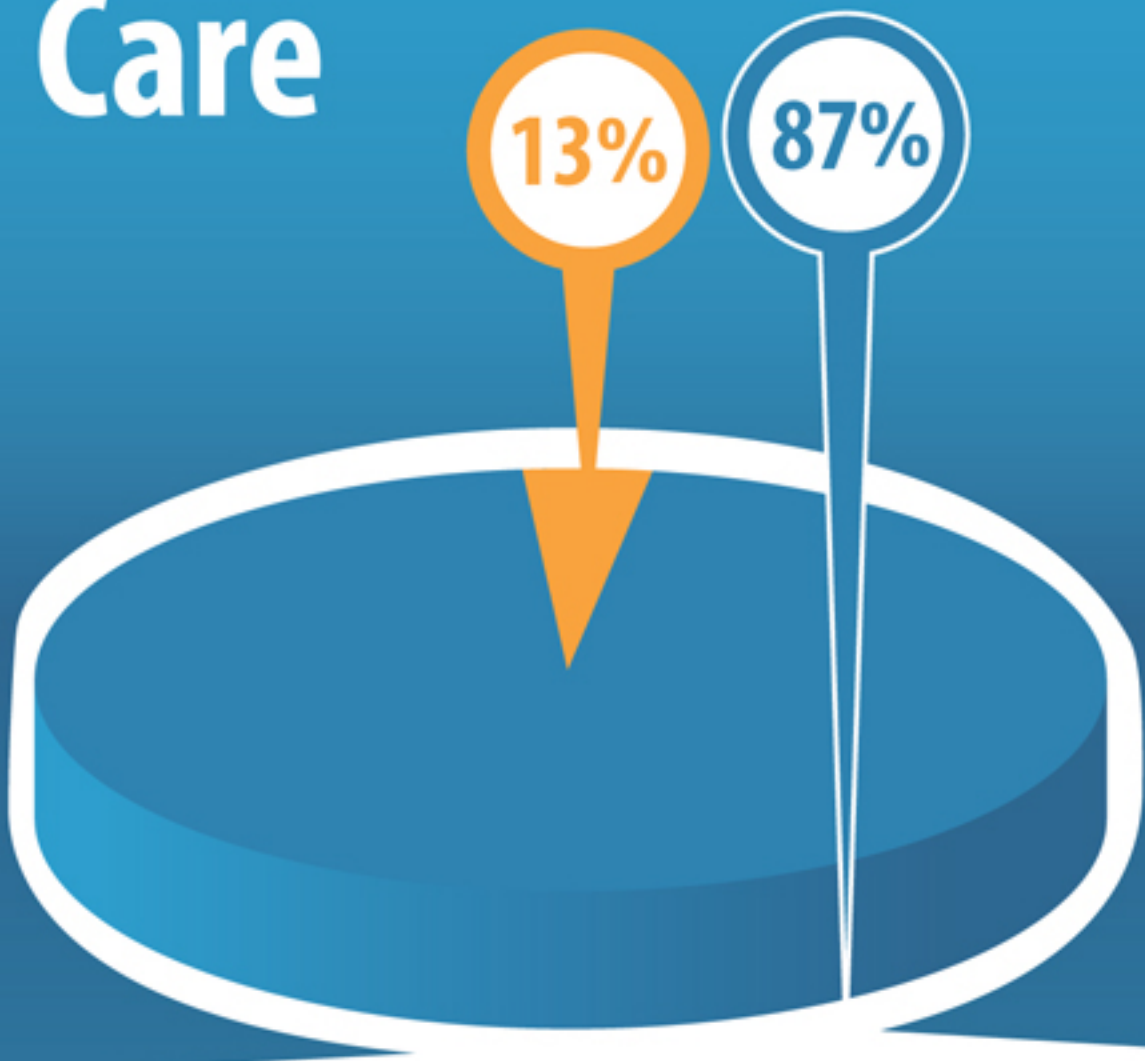
The Growing Importance of Home Health Care

Two Key Elements

⁶⁷Ho^{me} & ²⁰Ca^{re}



The Desire for Home Health Care



87% of American seniors prefer to receive medical treatment at home. The numbers show more people do desire to receive their treatments in the comfort of their home.

91% Favor Medicare Home Health Benefit

91% of American seniors favor the Medicare home health benefit, which provides care for 3.5 million Medicare beneficiaries

The Benefits of Home Health Care Services

35%

35 percent of the knee and hip replacement patients who were discharged to their home or received home health care were less likely to be institutionalized than in other facility settings.



11.8%

Patients who received home care services had a significantly reduced readmission rate of 11.8

45.9%

Compared to 45.9 re-admission rate who did not receive home care services.

²⁰Ca^{re}

The "Care" element in the home care equation encompasses the increasing need for home health care services that has been sparked by a growing elderly population.

According to the U.S. census in 2010 the population aged 65 and older will account for 13 percent of the population.

This segment is projected to increase to 19 percent by 2030.

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